NEWS RELEASE

Route 9, New Gretna, NJ 08224 • P. 609.296.6000

FOR IMMEDIATE RELEASE

CHRIS LANDRY | 609.296.6000 ext. 1438
clandry@vikingyachts.com

Valhalla V-55 Wins Innovation Award

V Series flagship recognized in the Center Console Fishing Boat category at the 2023 Miami International Boat Show.

NEW GRETNA, N.J. – The Valhalla V-55 won the Innovation Award in the Center Console Fishing Boat category at the Miami International Boat Show in February 2023. Judges recognized the V Series flagship for bringing the features of a large sportfishing yacht to an owner-operated center console.

Presented by the National Marine Manufacturers Association and Boating Writers International, the awards recognized 10 manufacturers and suppliers for new products. The winners were announced at the Marine Industry Breakfast before more than 500 industry members.

Viking President and CEO Pat Healey and Southeast Sales Manager Ryan Higgins took the judging panel through the V-55, highlighting its design, construction and onboard systems. Judges also reviewed specifications, articles and performance videos before evaluating the boat.

“The belowdecks mechanical space keeps sensitive systems safe and dry but easily accessible,” said judge Gary Reich, editor-in-chief of Soundings Trade Only. “The massive tower is supersized, and the easy-access console cabin feels like the interior spaces you’d find on a much larger sportfish yacht.”

“We certainly appreciate the recognition,” said Healey. “This is what we do – building the best fishing boats in the world. And we do that because we have the finest team in the industry that is dedicated to building a better boat every day.”

The award added to the company’s boat show honors, including the Viking 54 Convertible’s Best of Show award at the 2020 Fort Lauderdale International Boat Show.

About the Viking Yacht Company

Founded in 1964 by brothers Bill and Bob Healey, Viking Yacht Company has delivered more than 6,000 boats and builds semi-custom fiberglass sportfishing yachts. Valhalla Boatworks, established in 2019, builds high-performance center consoles from 28 to 55 feet and has launched a sport yacht line consisting of the 55 and 46 Sport Yachts.

With nearly 1 million square feet of manufacturing space at its New Gretna and Mullica facilities in New Jersey, Viking continues its family-owned mission of building a better boat every day.

Viking Yachts is part of the Viking Marine Group, a vertically integrated family of seven companies: Viking Yachts, Valhalla Boatworks, Valhalla Yacht Sales, Atlantic Marine Electronics, Viking Yacht Service Center, Palm Beach Towers and Viking Yachting Center.

###